

**cello<sup>®</sup>**

**PURO**



India's  
largest selling  
**INSULATED**  
Water Bottle



## *Companion for life...*

For over two decades, Cello has been continuously evolving, anticipating consumer's needs to manufacture a range of hygienic products to help preserve the health of your loved ones.

Cello has an unmatched range of insulated thermo ware products, with world class designs made from German Polyurethane foam manufactured at their ultra modern plants in Daman and Haridwar. Its range includes Water Jugs, Water Bottles, Lunch Carriers, Casseroles, Jugs, Flasks and more to keep food hot and tasty or to enjoy a hot or cold beverage.

After intensive research Cello has developed the unique, breakthrough product "Thermi-Guard" is an innovative Polyurethane protective shield, which gives Cello's Thermoware range superior performance year after year.

No wonder millions of families in India and around the world have put their trust in Cello, After all wherever there's love, wherever there's joy there's Cello, a companion of your life.



**PURO**

- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages

PURO classic  
600ml



PURO classic  
900ml



**PURO**  
**CLASSIC**  
insulated bottle





PURO trends  
600ml

PURO trends  
900ml



**PURO**  
**TRENDS**  
insulated bottle



**PURO**



- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Trendy Designer Foils
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages





PURO



PURO curve  
600ml



PURO curve  
900ml



**PURO**  
**CURVE**  
insulated bottle

- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Easy Carry Wrist Belt
- \* Easy Grip
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages





PURO kids  
400ml



**PURO**  
**KIDS**  
insulated bottle

PURO kids  
600ml



**PURO**

- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Strap For Easy Carry
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages



**cello**



PURO sports  
600ml



- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Easy Carry Wrist Belt
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages

**PURO**

**PURO**  
**SPORTS**  
insulated bottle



PURO sports  
900ml





PURO



PURO gliss  
600ml

**PURO**  
**GLISS**  
insulated bottle



PURO gliss  
900ml



- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Mirror Finishing Bottle Top
- \* Easy Carry Wrist Belt
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages







PURO



PURO junior hot wheel  
400ml



PURO junior hot wheel  
600ml



**PURO**  
**JUNIOR**  
(HOT WHEEL) insulated bottle



- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Strap For Easy Carry
- \* Trendy Designer Foils
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages





PURO



PURO junior tinker bell  
400ml



PURO junior tinker bell  
600ml



**PURO**  
**JUNIOR**  
( TINKER BELL ) insulated bottle



- \* Insulated Water Bottle
- \* Keeps Content Cold For Long Hours
- \* Strap For Easy Carry
- \* Trendy Designer Foils
- \* Ideal for Cold Beverages
- \* Break Proof & Leak Proof
- \* Odourless
- \* Not Suitable For Hot Beverages





**PURO**



**PURO**  
**EXPO**  
insulated bottle







*Companion  
for life...*

Cello House, Corporate Avenue, "B" Wing, Sonawala Road, Goregaon East, Mumbai, Maharashtra 400 063,

Reach us [contact@celloworld.com](mailto:contact@celloworld.com) or call on 022 2685 3080